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The Doctor Can See You Now

London, UK - 25 AUGUST, 2006: 3G Doctor, a UK start up that will be launching the world's first 3G video calling Doctors, features within a Symbian Insight article on the Surprising Smartphone.



"One way you can tell the health of a product platform is via the number of happy product surprises it gives you. If a product platform is past its prime, new products will still arise from it, but they'll tend to be repetitions on a theme - more of the same as before. These new products might cause some intellectual interest, but they won't turn your head. But they'll tend to be

repetitions on a theme - more of the same as before. These new products might cause some intellectual interest, but they won't turn your head. But with smartphones, there are pleasant shocks and surprises nearly every week. New smartphone applications regularly reach out to touch unexpected areas of our lives - areas that we previously thought had nothing to do with smartphones." said David Woods, Cofounder of the worlds leading Smartphone OS company and Smartphone Guru.

Health: 80% of adult American Internet users have used the Internet to research information about diseases, health care, and other medical topics. It's no surprise that users of smartphone access similar online information from their mobile web browsers. However, smartphones are communicators as well as information browsers. The new "3G Doctor" service utilises the communicator features. It furnishes busy users the opportunity to meet with qualified General Medical Council registered doctors by 3G video calling. This addresses the fact that many young adults often feel they are too busy (or are too embarrassed) to take the time off their work and other activities to attend a doctor's surgery. 3G Doctor makes it easy for users to supply medical information via an online form, and then one of the registered doctors rings the user for a 3G video consultation. The impact of face-to-face communication adds to the authenticity of the experience. But that's not all:

Other smartphone applications can provide and record information about exercise systems. Smartphones with location-tracking capabilities can record the distance you travel while jogging or walking, and can calculate your average speed, calories burned, and so on

Other peripherals can record additional health-related information, such as pulse rate and body temperature. The smartphone can monitor the information, and can automatically raise an alarm in any case when the data

falls outside a pre-determined band. Smartphones can also be programmed to remind users to take medication at regular times throughout the day

Smartphone monitoring of a patient's health statistics isn't just something that could appeal to the patient. It could also take a lot of costs out of overall health care. Rather than a patient occupying an expensive bed in a hospital, there should be many advantages to the patient going home a few days early, towards the end of a recuperation period. By some estimates, reducing the typical 10-day hospital stay for stroke victims by just two days could save nearly \$3 billion per annum.

Read the full article at <http://www.symbian.com/symbianos/insight/insight12.html>

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About David Woods, VP, Symbian

David Wood was a co-founder of Symbian (the worlds leading Mobile OS company), having joined Psion (Symbian's original parent company) in June 1988. He has been successively immersed in virtually every department in Psion and Symbian. In the early 1990s, he managed teams that created highly successful software for SIBO, the 16-bit predecessor of Symbian OS. He went on to lead the build and integration team for version 1 of Symbian OS. From 1998 to 2002 he headed Symbian's Technical Consulting department, building and directing teams that worked with Symbian's customers to create the world's first smartphones. During 2002 and 2003 he held the position of EVP of Partnering, supervising the rapid growth of Symbian's partnering programs. Since 2004 he has been Symbian's EVP of Research. Before joining Psion, he spent eight years studying mathematics and the philosophy of science at Cambridge University, and was head of the mathematics department at a leading London tutorial college.

This article forms part of David Wood's 'Insight' series look at the smartphone industry. If you're interested in the future of mobile telecommunications there are very few more informed sources from which you can learn more...

www.symbian.com/symbianos/insight/index.html

About 3G Doctor Limited

3G Doctor is a registered Doctor led service that is launching in the UK to provide adults (aged 18+) with affordable, private round the clock 3G Video Call access to their medical information and the advice of highly trained General Medical Council registered Primary Care Doctors. These carers are waiting to answer queries, diagnose medical problems and recommend treatments. The service is an important development in the mobile pervasive future of healthcare and has been created to help meet the evolving need for remote access to the regulated advice of qualified and registered Doctors.

<http://www.3gdoctor.com>
