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London, UK - 27 NOVEMBER, 2007: California HealthCare Foundation Report: Health Care Unplugged: The Evolving Role of Wireless Technology profiles 3G Doctor as a best of breed next generation wireless healthcare solution.

This free report begins with an overview of the global wireless revolution in terms of who is using the technology and how the technology is evolving. It then describes a variety of wireless health applications and the impact these advances could have on providers, patients, and payers, and discusses key unresolved issues.

3G Doctor's Dr Kavanagh commented: "This is a very well written and indepth report. I'd strongly recommend it to anyone who wants to understand how pervasive broadband 3G wireless environments will be able to improve patient access to care, reduce costs and increase the efficiency and effectiveness of health care provider services. In making an independent report of this quality available free of charge the California HealthCare Foundation has exceeded even its own lofty goals - download and read it now!"

www.chcf.org/documents/chronicdisease/HealthCareUnpluggedTheRoleOfWireless.pdf

About the California HealthCare Foundation



The CHCF is an independent philanthropy committed to improving the way health care is delivered and financed in California. By promoting innovations in care and broader access to information, our goal is to ensure that all Californians can get the care they need, when they need it, at a price they can afford. The CHCF

commissions research and analysis; publishes and disseminates information; convenes meetings of key health care groups; and funds development of programs and models aimed at improving health care in California.

<http://www.chcf.org>

About the author: Richard Adler



Richard Adler was born in New York City, raised in Colorado, attended college in New England, taught in the Midwest, and spent most of his working life in Silicon Valley. These many changes of scene have given him a broad perspective on American culture and a strong curiosity about what is coming next. More recently, he has broadened his viewpoint further by working on international projects in Europe and Asia.

Richard spent a decade on the staff of the Institute for the Future (ITF) (before the full emergence of the Internet) where his research focused on the potential of online communications for individuals and organizations. After leaving ITF, Richard pursued an interest in the intersection of aging and technology. He joined the staff of SeniorNet, where he built a national network of more than 100 Learning Centers that offered computer classes specifically designed for older adults (there are now more than 200 in operation). While at SeniorNet, he also conducted the first national study of computer use by seniors and designed and directed an award-winning online project that enabled older adults to engage in discussions of important national issues. Over the last decade, Richard has worked for clients ranging from large corporations to small start-ups.

In 2006, Richard returned to ITF as a research affiliate. He is currently co-leading a multi-client research program called Boomers: The Next 20 Years. He believes that the aging of our population is not just an economic burden but will also provide exciting opportunities for innovation. Richard also contributes to several other ITF programs, including Health Horizons, where he has done work on anytime anyplace health care and games for health.

Richard holds a B.A. from Harvard, an M.A. from the University of California Berkeley, and an MBA from the McLaren School of Business at the University of San Francisco. Outside of work, Richard likes to travel and experience other cultures.

About 3G Doctor Limited

3G Doctor is a registered Doctor led service that provides UK adults (aged 18+) with affordable, private round the clock 3G Video Call access to their medical information and the advice of highly trained General Medical Council registered Primary Care Doctors. These carers are waiting to answer queries, diagnose medical problems and recommend treatments. The service is an important development in the mobile pervasive future of healthcare and has been created to help meet the evolving need for remote access to the regulated advice of qualified and registered Doctors.

<http://www.3gdoctor.com>